

# Lara Kim

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## Education

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**Savannah College of Art and Design** | Savannah, GA **June 2025**

*Candidate for a Bachelor of Fine Arts in User Experience Design, minor in Graphic Design*

*Dean's List Honors Scholar, Academic & Achievement Honors Scholarship*

*Resident Assistant, Docent of SCADstory, Student Relations Coordinator of StartUp 2024*

*Club Co-President of SCAD Leaders in Technology, President of Association of Korean International Students*

## Professional Experience

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**Rocket Central** | *Experience Design Intern* | Remote **Jun 2023 – Aug 2023**

- Within Enterprise Capabilities Team, focused on payment and bank linking features across Rocket services
- Conducted research on money movements and execute actionable concepts and designs to Rocket's ecosystem
- Deepened my collaborative skills working with designers, researchers, writers, developers, and fellow interns

**McKinley Rice** | *User Experience Designer* | Seoul, Korea **Dec 2022 – Jan 2023**

- Designed user interfaces for the website of an AI management system for both desktop and mobile platforms
- Gained insights into differences between Korean and US markets, and empathizing with engineers' process
- Developed strong cross-cultural communication and compromise skills directly communicating with the CEO

## Academic Portfolio

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**Deloitte x SCADpro** | *Design Lead* **Aug 2023 – Oct 2023**

- Developed a key internal marketing tool for Deloitte and SCAD through collaboration
- Led a diverse team of 6 members effectively managing the project ensuring timelines and visual direction
- Applied design thinking methodologies to foster creativity within corporate standards

**Hyundai x SCADpro** | *Visual Designer* **Jul 2023 – Jul 2023**

- Collaborated with graphic and illustration students, leading the presentation and visual direction
- Created a water tower tank design with agility, reflecting Hyundai Motor Group's mission
- Delivered the design in a professional manner, emphasizing a compelling presentation

**Google Pay x SCADpro** | *UX Researcher and Designer* **Sep 2022 – Nov 2022**

- Enhanced Google's financial experience inclusive to the underrepresented 18-24 years age group
- Conduct user research and design accordingly in usage process of pay & save apps
- Leveraged my unique perspective as the only teenager, sophomore, and youngest team member

## Skills

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UX Research & Design | *Figma, Figjam, Miro, Lucid*

3D Rendering | *Rhino 3D, Keyshot*

Languages | *Native English/Korean/Spanish, Beginner Mandarin (HSK 2)*

Luxury | *INSIDE LVMH Certificate*