

# LARA KIM

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## WORK EXPERIENCE

### *Product Designer, Walmart x SCADpro*

Jan 2025 – Jan 2025

- Designed cross-platform (web, Android, and iOS) solutions for Walmart customers, addressing real-life challenges in retail experiences, with a focus on aligning human-computer interaction, with innovative design intent with metrics like CSAT and adoption.
- Created detailed mockups and prototypes to envision the future of in-home, in-store, and on-the-go shopping experiences.
- Delivered a comprehensive case study with creative solutions for problem-solving, usability improvements, and design intent.

### *User Experience Designer, Electronic Arts x SCADpro*

Oct 2024 – Oct 2024

- Designed mid-fidelity interfaces for generative solutions, incorporating AR/VR concepts into traditional workflows to enhance usability.
- Collaborated with engineers and product managers to create scalable tools for professional creators using machine learning architecture.

### *Visual Designer, Hyundai Motor Group x SCADpro*

Aug 2024 – Aug 2024

- Designed high-impact interior concepts for Hyundai Mobis' Savannah facility, to articulate intuitive visual communication.
- Streamlined cross-functional collaboration across visual and interior design teams to align with brand and project goals.

### *UX Design Intern, Inition*

Jun 2024 – Aug 2024

- Conducted international user research to inform AI language model integration for a KT Telecom super consumer app.
- Designed on mobile app interfaces with design tools like Photoshop, Illustrator, Sketch, Figma, Principle ensuring aesthetic excellence of color, layout, motion, typography.

### *Design Lead, Deloitte x SCADpro*

Aug 2023 – Oct 2023

- Delivered a user-focused internal marketing tool connecting Deloitte and SCADpro, leading a six-member design team with leadership.
- Coordinated cross-functional communication with stakeholders with collaboration skills and design alignment product strategy.

### *Experience Design Intern, Rocket Central*

Jun 2023 – Aug 2023

- Defined user models and interfaces for Google Pay features to improve financial accessibility for underrepresented 18–24-year-olds.
- Developed payment and credit tools for web and mobile platforms, focusing on seamless user interaction such as Siri voice commands.
- Worked cross-functionally with engineers and stakeholders to improve usability across digital products with computer science principles.

### *User Experience Designer, Early Career, McKinley Rice*

Dec 2022 – Jan 2023

- Developed intuitive desktop and mobile user interfaces for an AI management system, ensuring scalability and usability.
- Worked within existing design systems to deliver user-centered solutions, supporting handoff file to a junior designer and engineer.

### *User Experience Designer, Google Pay x SCADpro*

Sep 2022 – Nov 2022

- Defined user models and interfaces for Google Pay features to improve financial accessibility for underrepresented 18–24-year-olds.
- Created wireframes, user flows, and prototypes to communicate design ideas, applying user-centered design principles.
- Collaborated with 18 designers, 4 Google mentors, and product managers to deliver creative user experiences that improving the app's usability through A/B testing, user feedback, and persona development for current Google products.

## EDUCATION

### *Savannah College of Art and Design, Savannah, GA*

Sep 2021 – (Expected to graduate by) Mar 2025

- Bachelor of Fine Arts in User Experience Design
- Minor in Graphic Design and Advertising and Branding Art Direction
- Dean's List Honors Scholar, Academic & Achievement Honors Scholarship, Resident Assistant

## RECOGNITION

Native in Spanish, Korean, and English  
Beginner in Mandarin (HSK 2)

[INSIDE LVMH Certificate](#)

[SCADamp Certificate](#)

[Playbook AI + Art Design Hackathon 2023](#) (Third Place)

Lextant Certification in Design Research and Insight Translation

## AWARDS

European Product Design Awards  
Winner for student project 'The Edition'

Indigo Awards 2024

Gold, Silver, Bronze for student project 'The Edition'

International Design Awards 2023, 2024

Silver for student project 'P3D' and 'Aura'