

How much time do unproductive meetings influence your work?

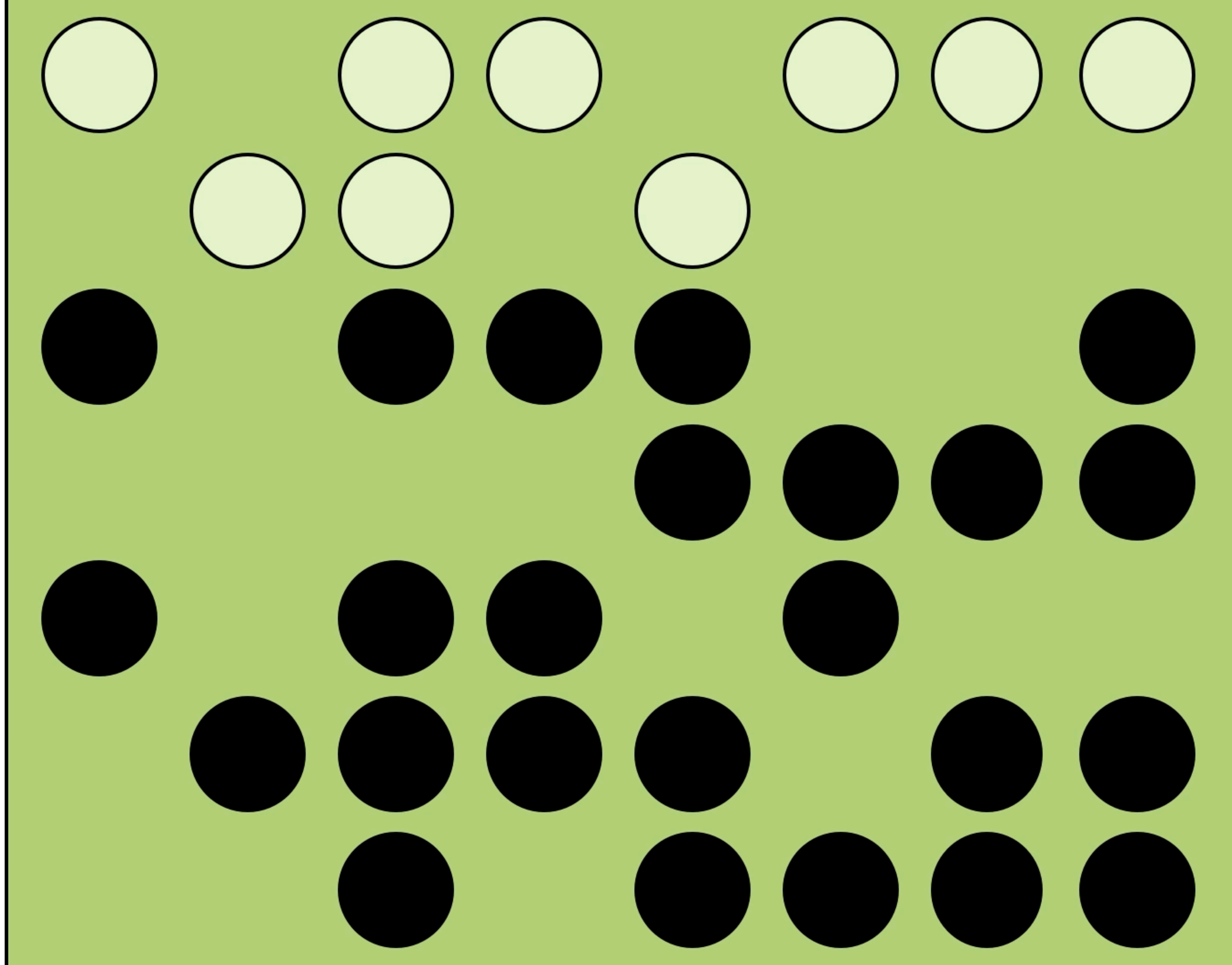
By 2025, the amount of meetings per day will succeed **55 million.**

– Harvard Business Review

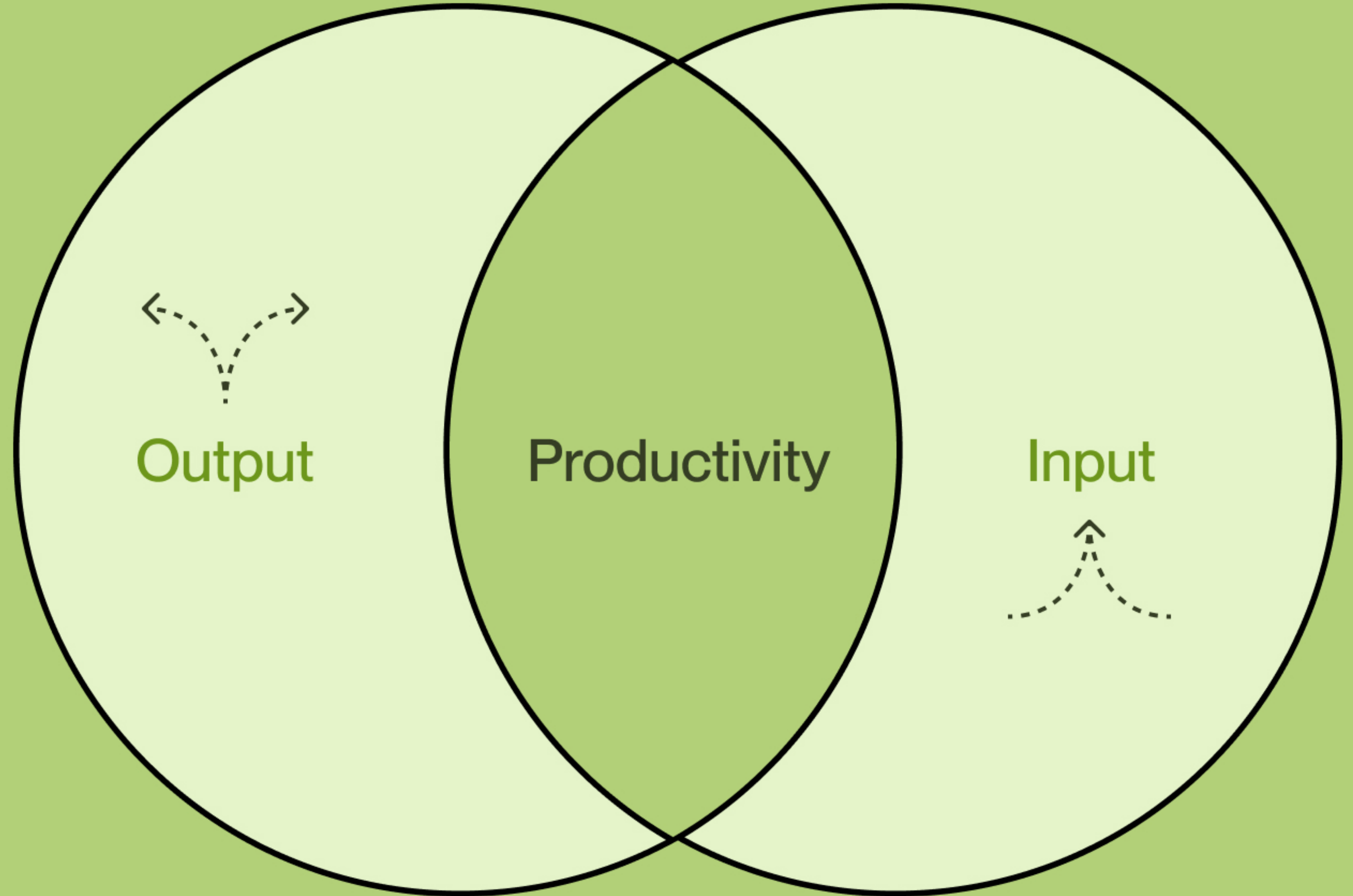
# 11%

of meetings are  
determined as  
productive.

– Harvard Business Review



But how are meetings determined as unproductive?





To understand factors of team productivity, **we conducted a study.**

20+ participants

4 study groups

Control

Experiment

# Engagement

To understand factors of team productivity, we conducted a study.

Control

Experiment

To understand factors of team productivity, we conducted a study.

Engagement

40%

Control

Experiment



Reducing a team's input workload is directly linked to **higher meeting productivity.**

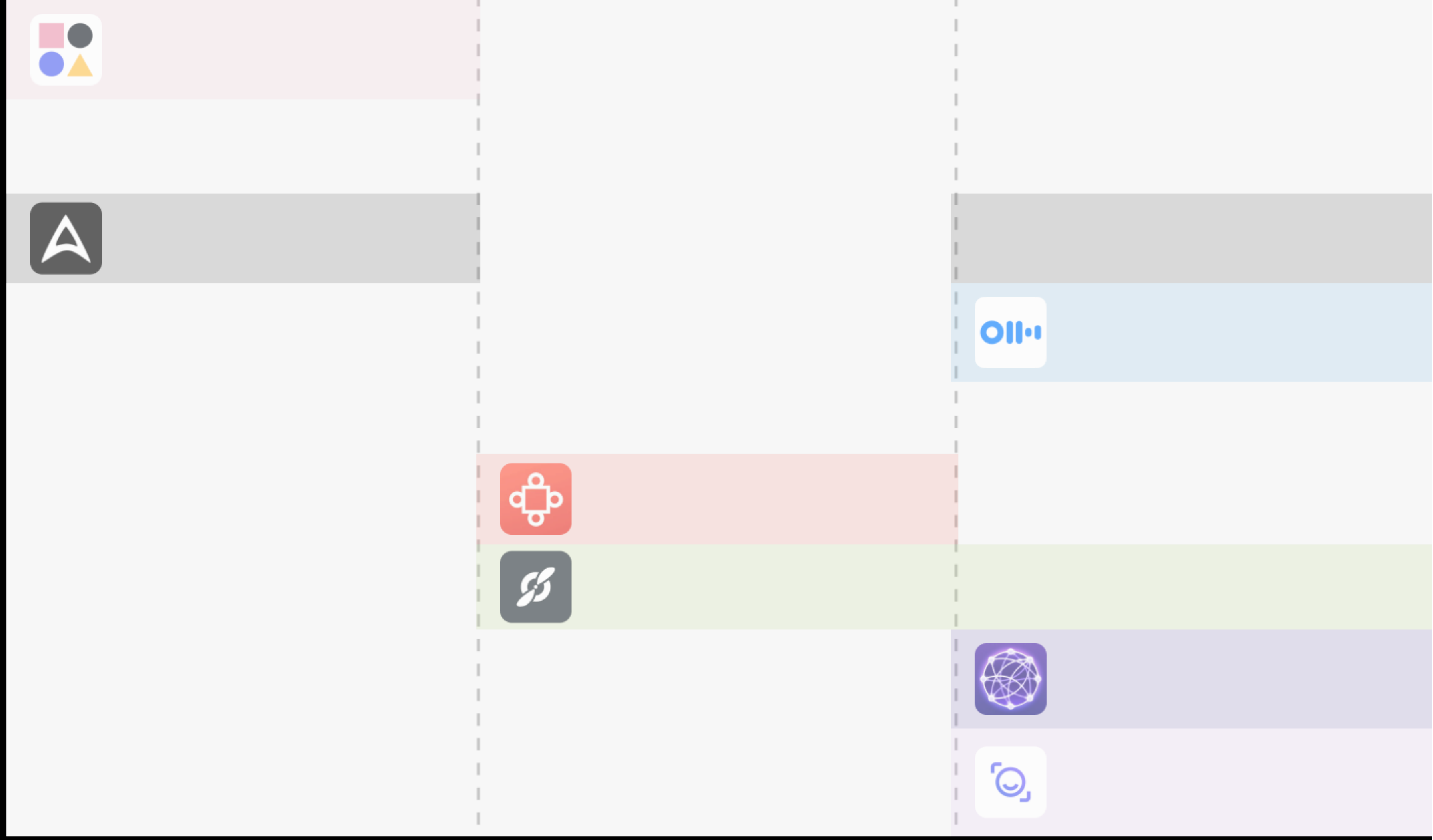
High



Team Impact



Low



Pre-Meeting

Mid-Meeting

Post-Meeting

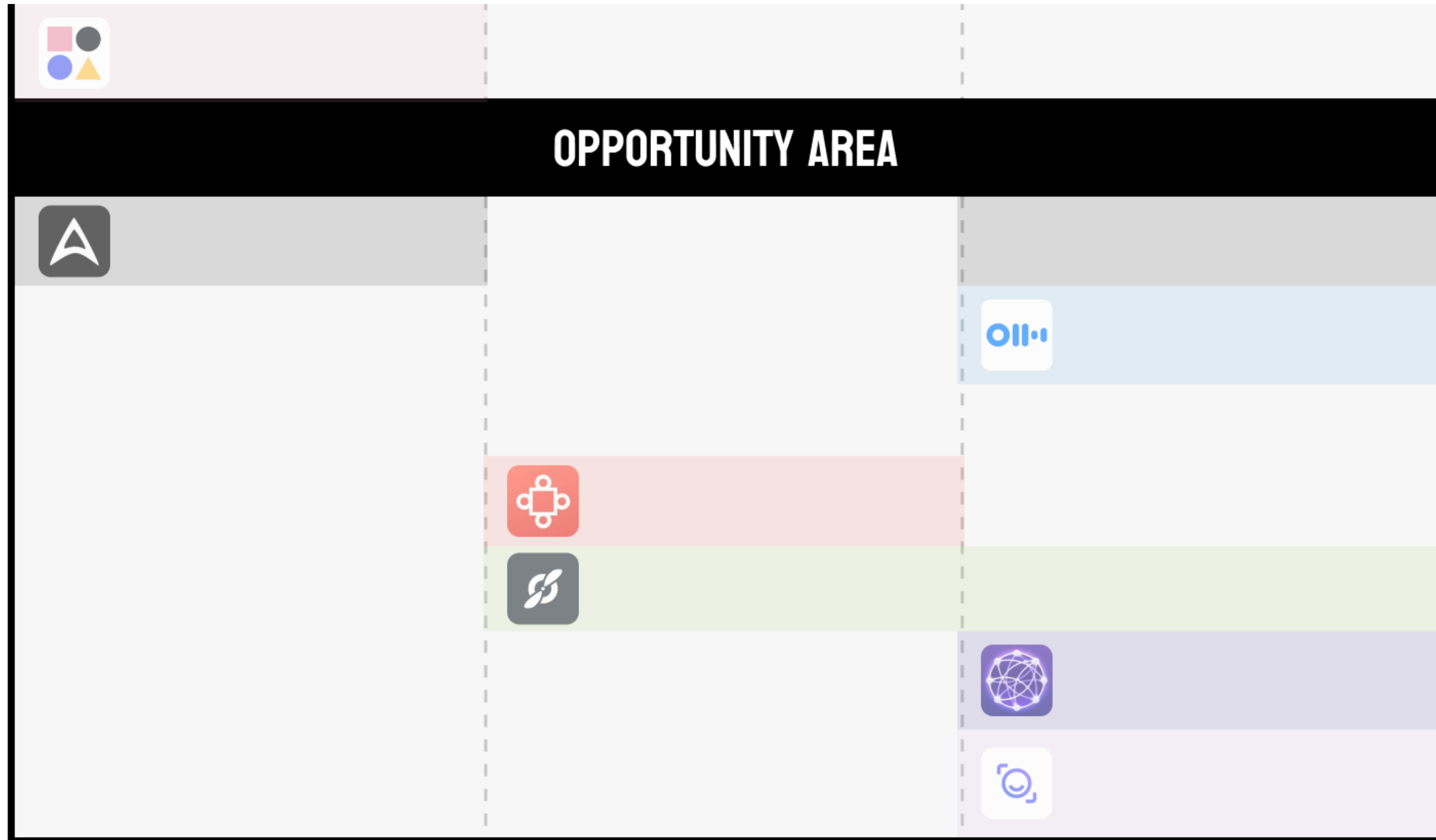
High



Team Impact



Low

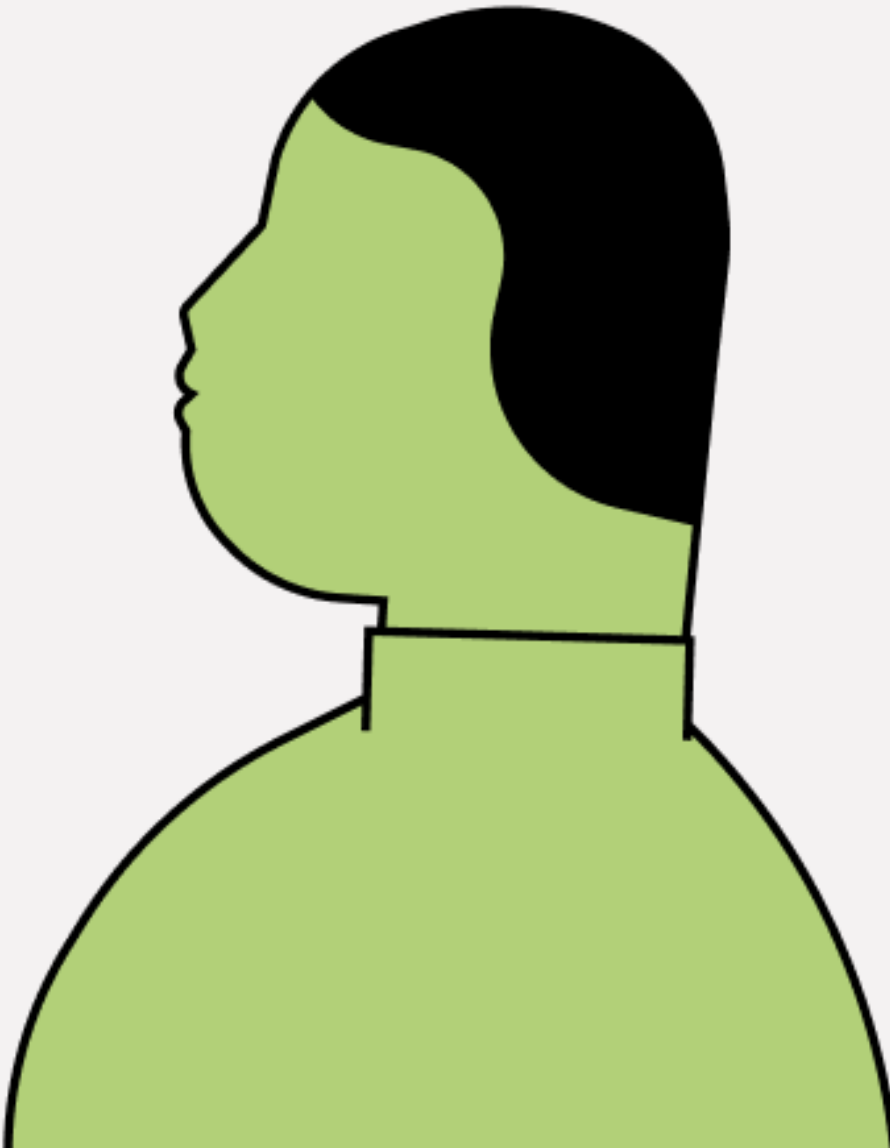
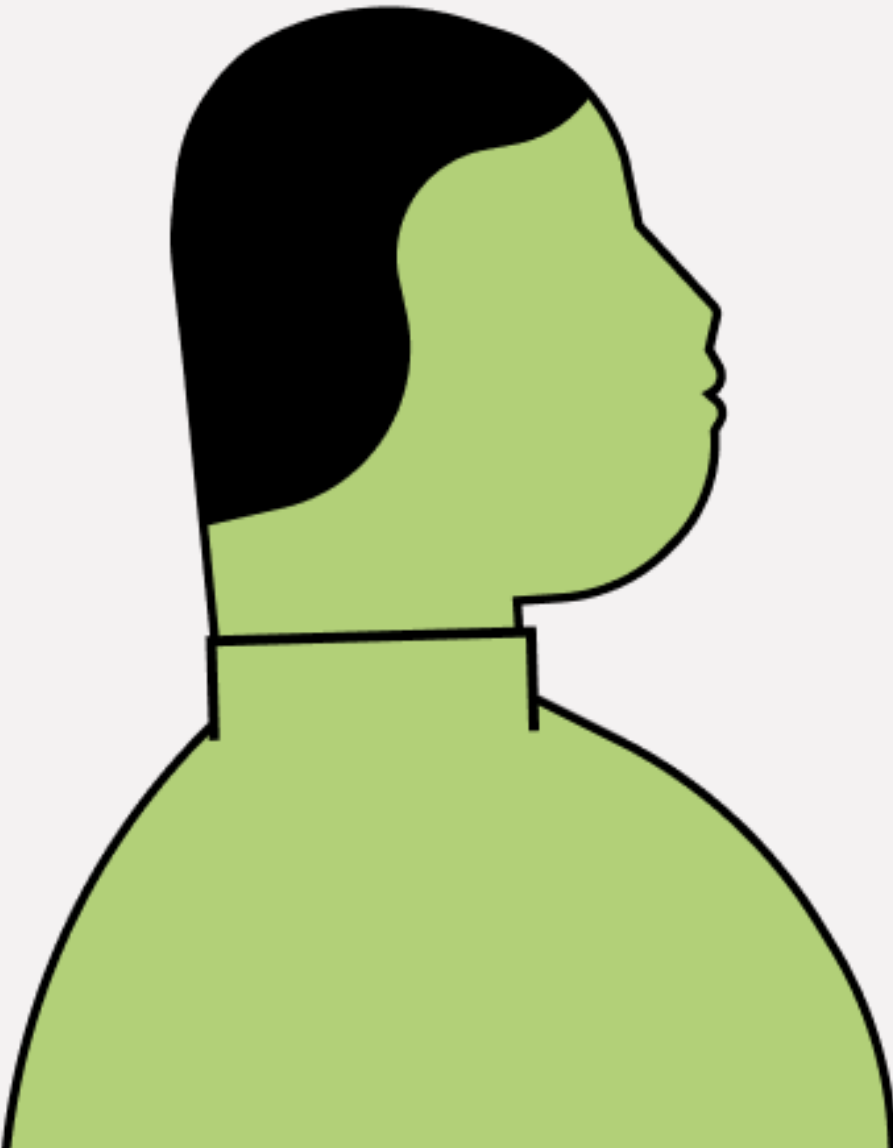


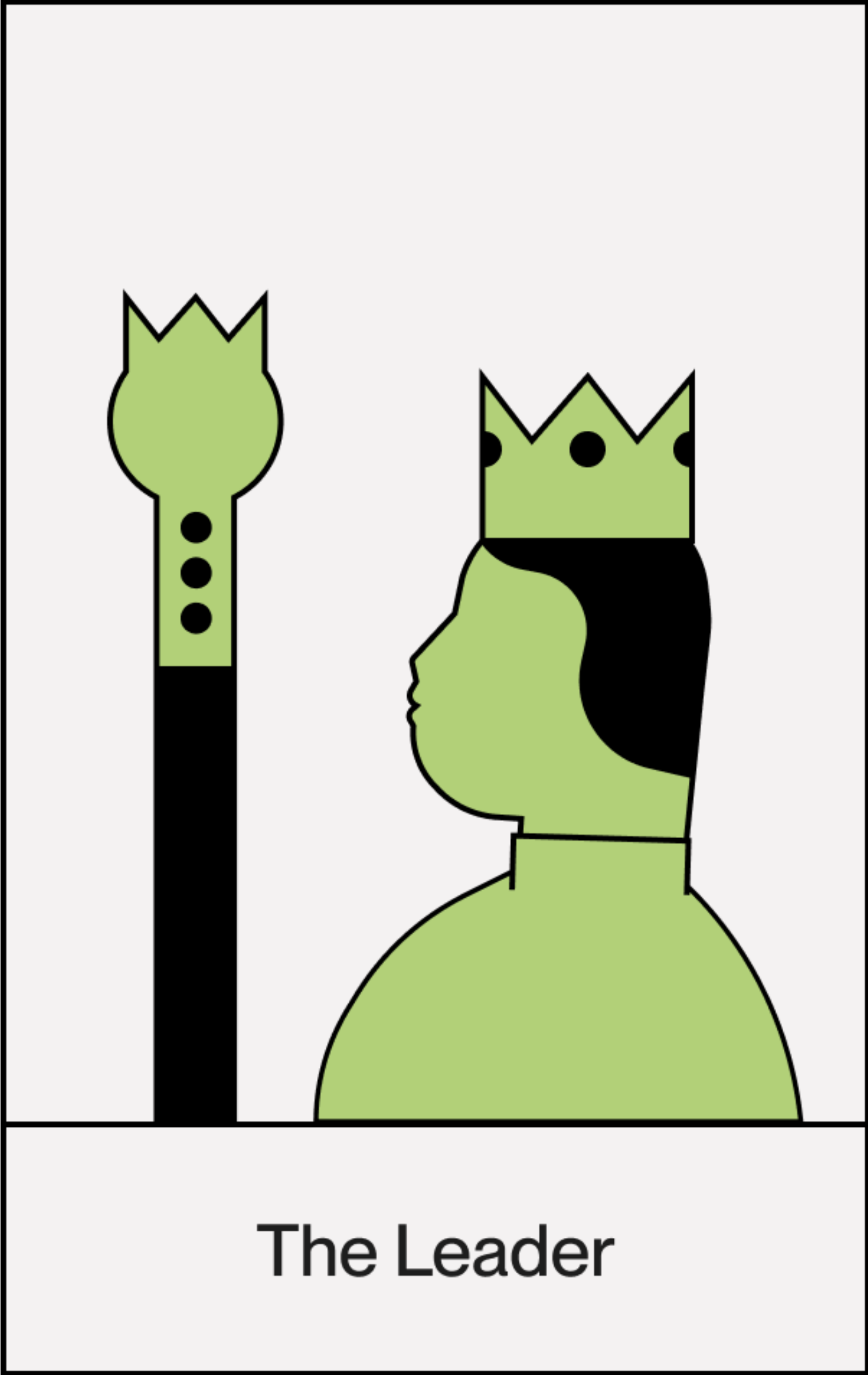
Pre-Meeting

Mid-Meeting

Post-Meeting

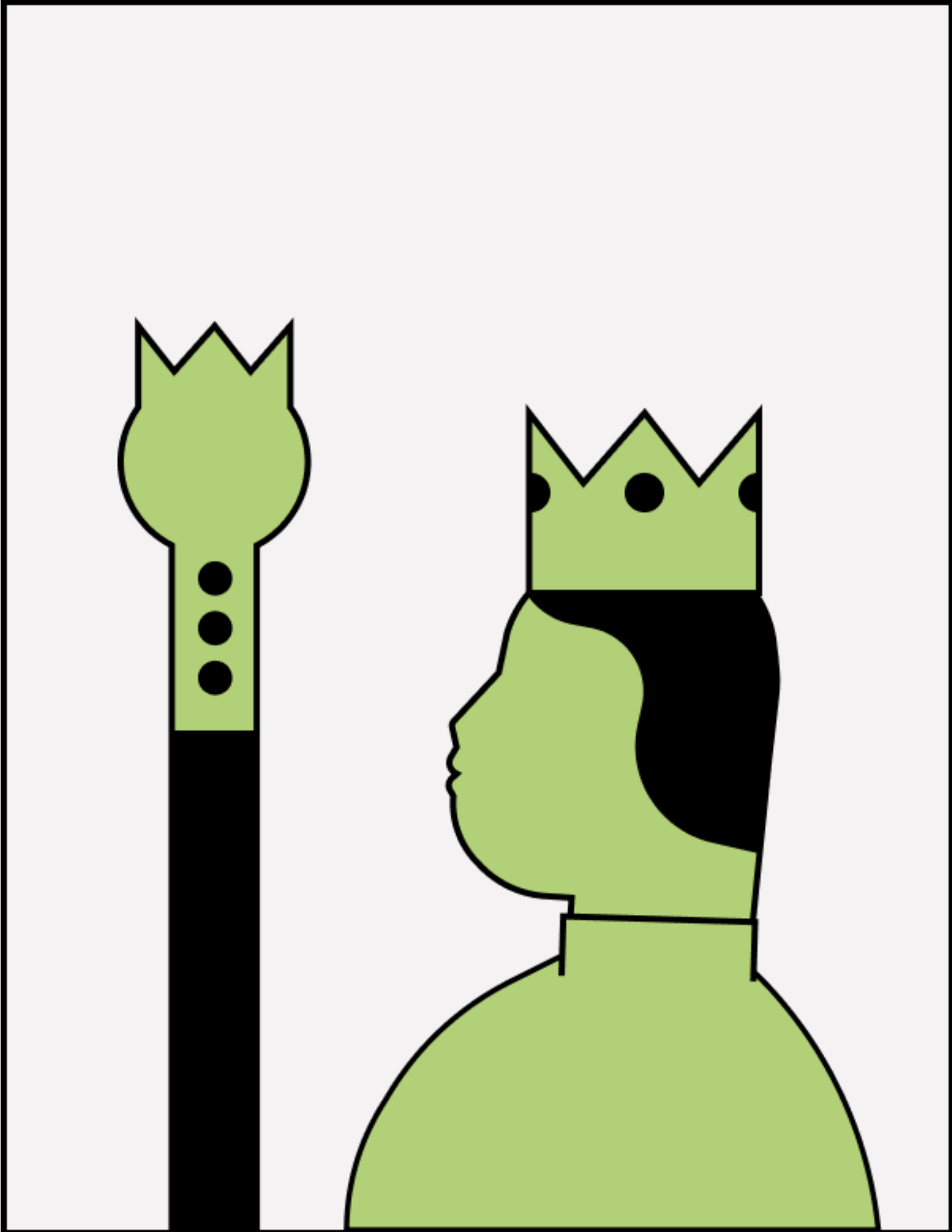
**THE COLLABORATORS**



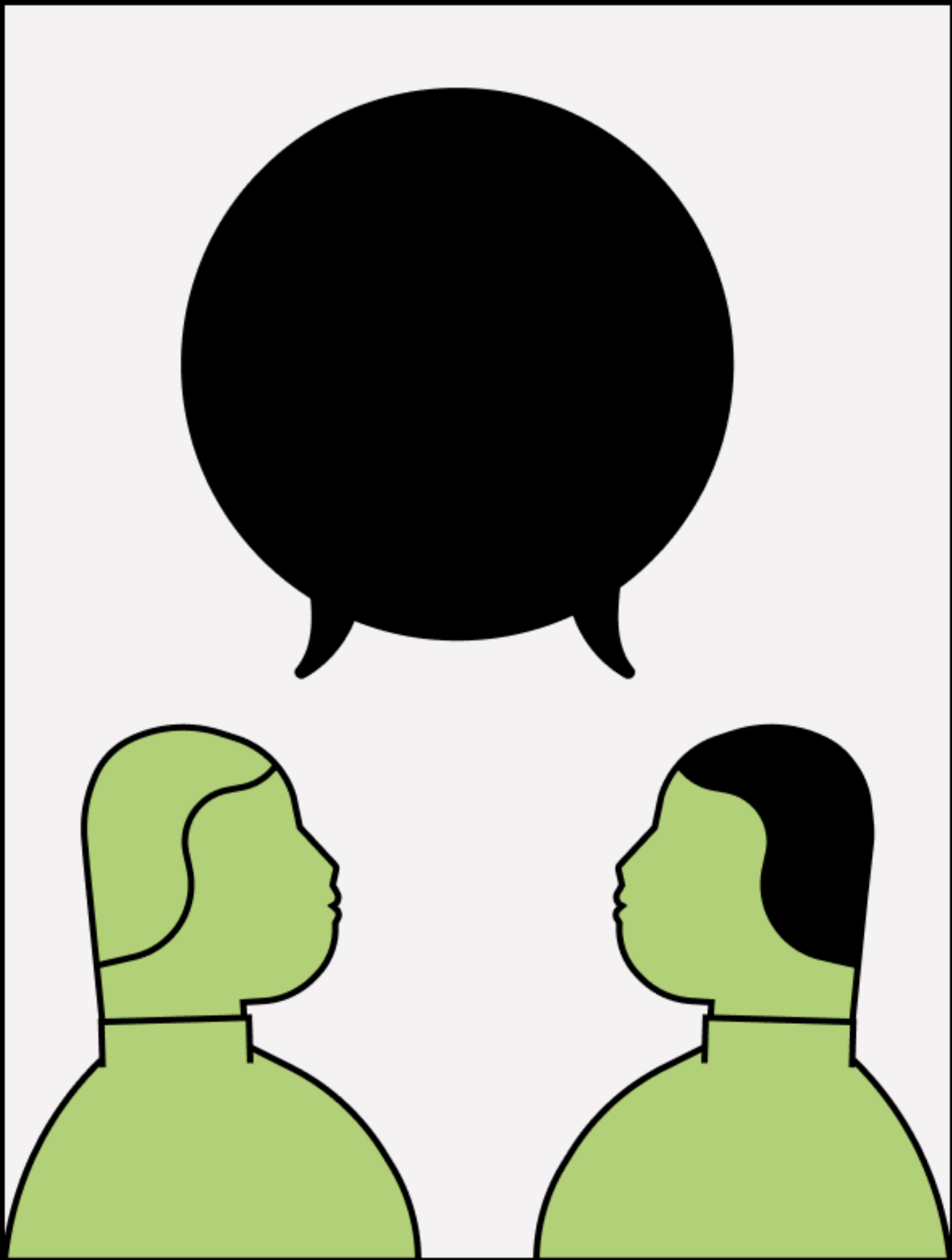


The Leader

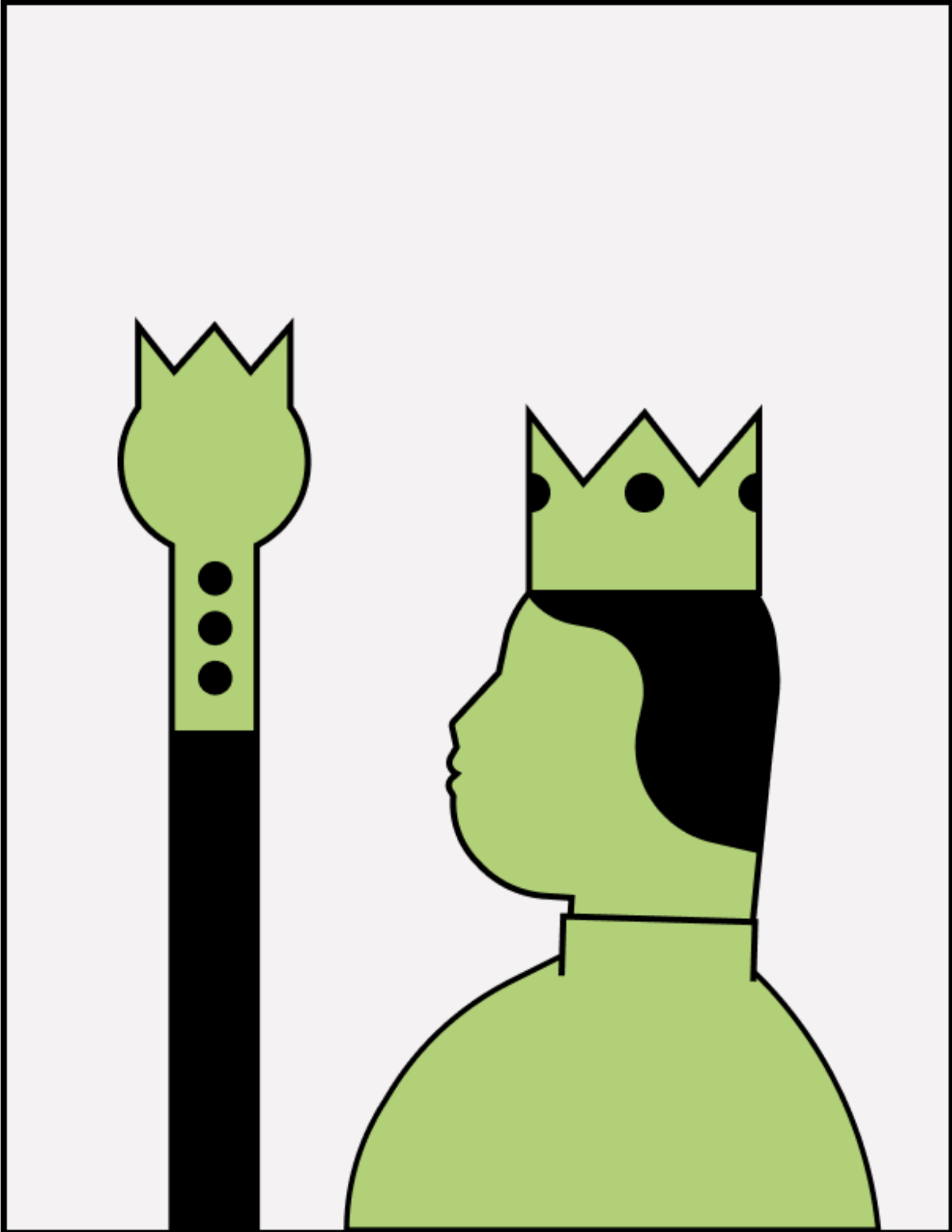




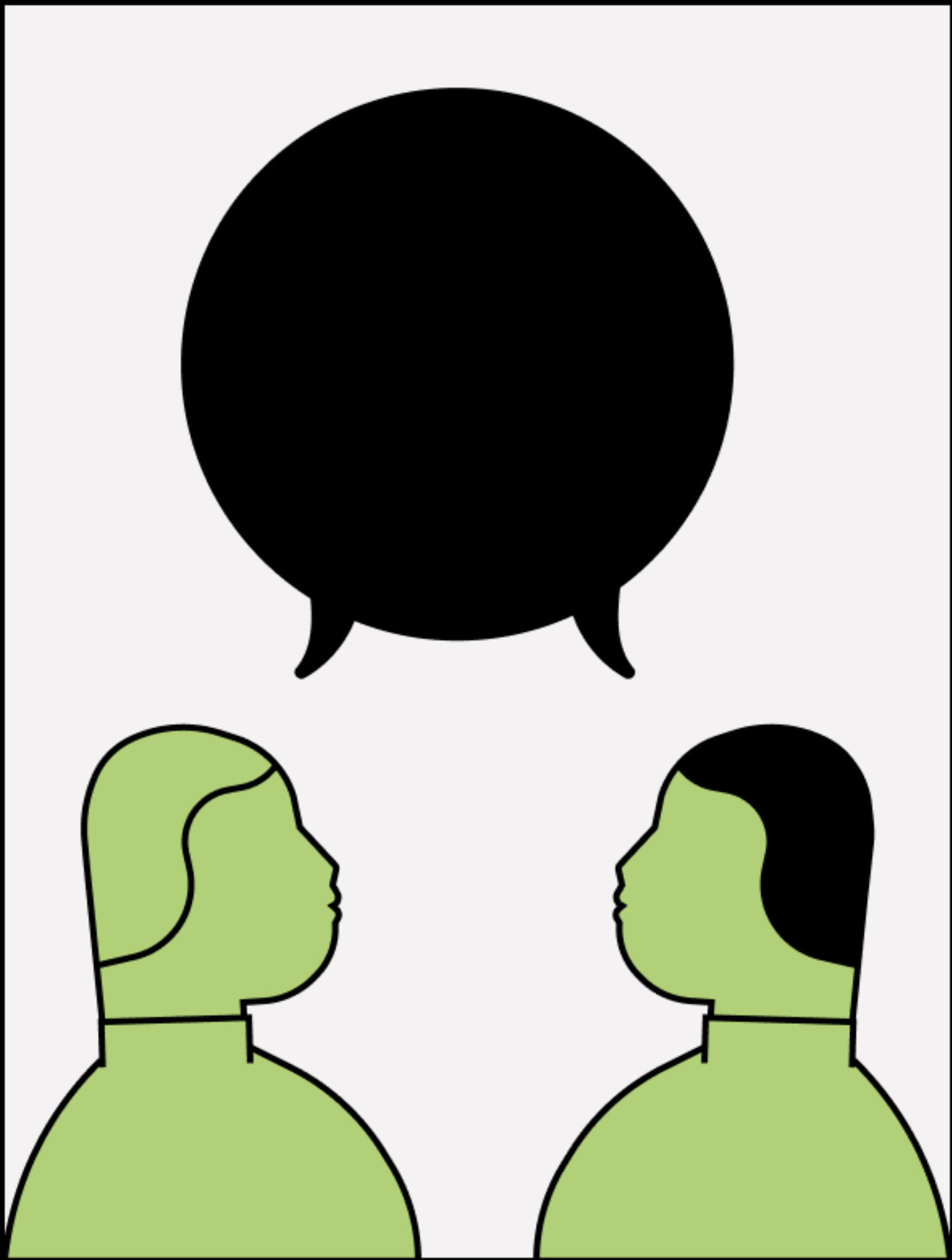
The Leader



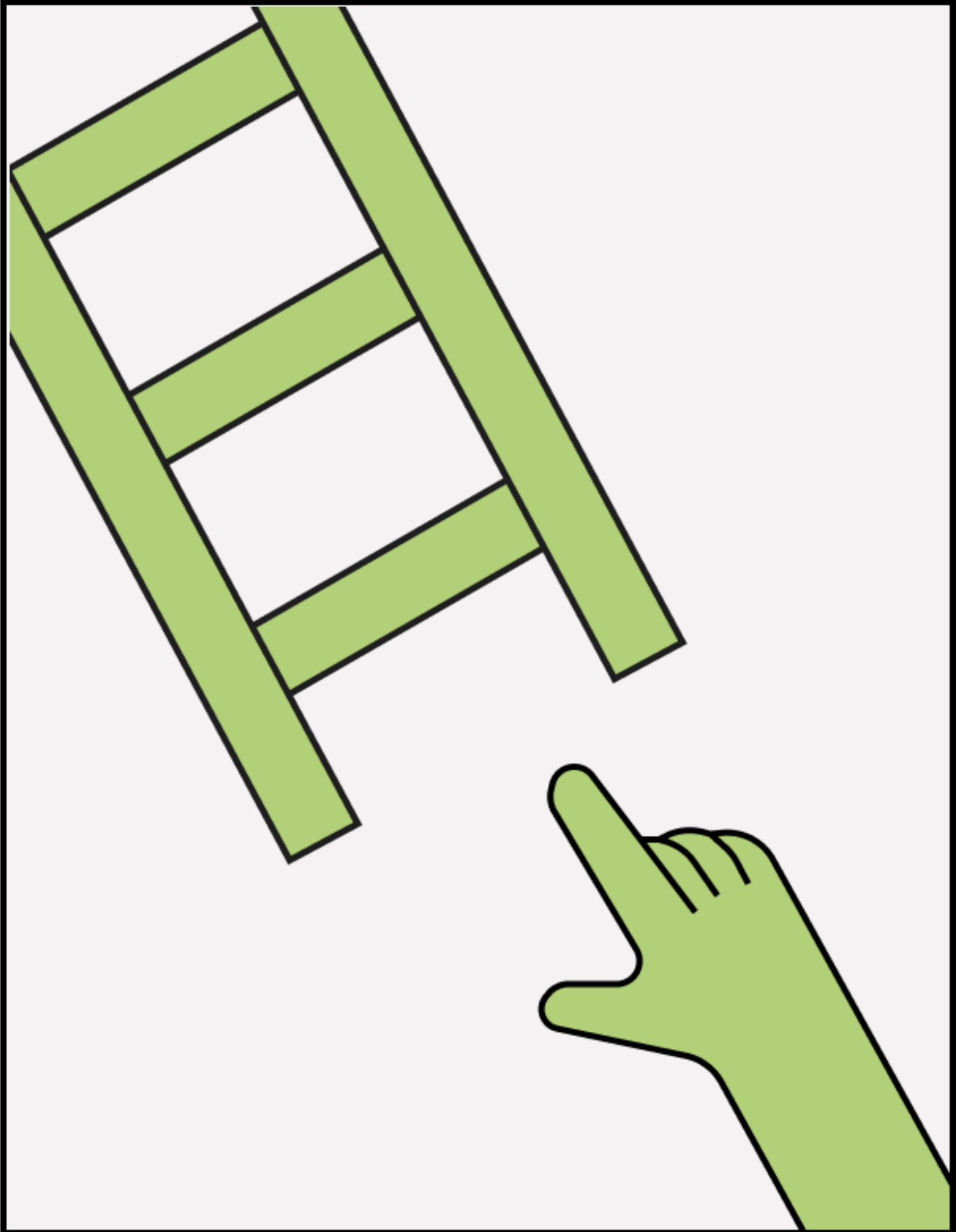
The Peacemaker



The Leader



The Peacemaker



The Visionary



“Most meetings are too long, too dull, too unproductive  
– and too much a part of corporate life to be abandoned.”

– Lois Wyse, Author of Company Manners

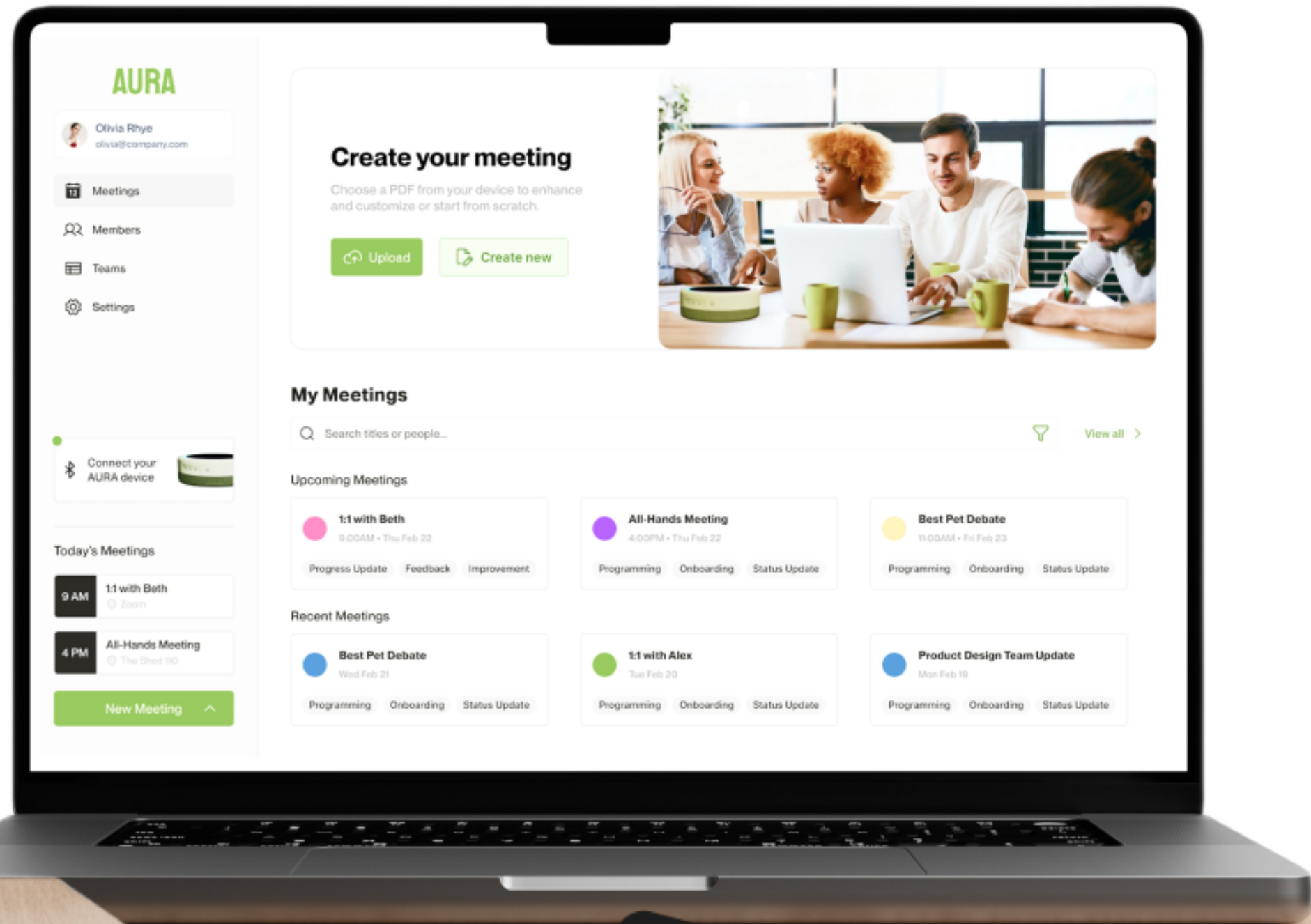
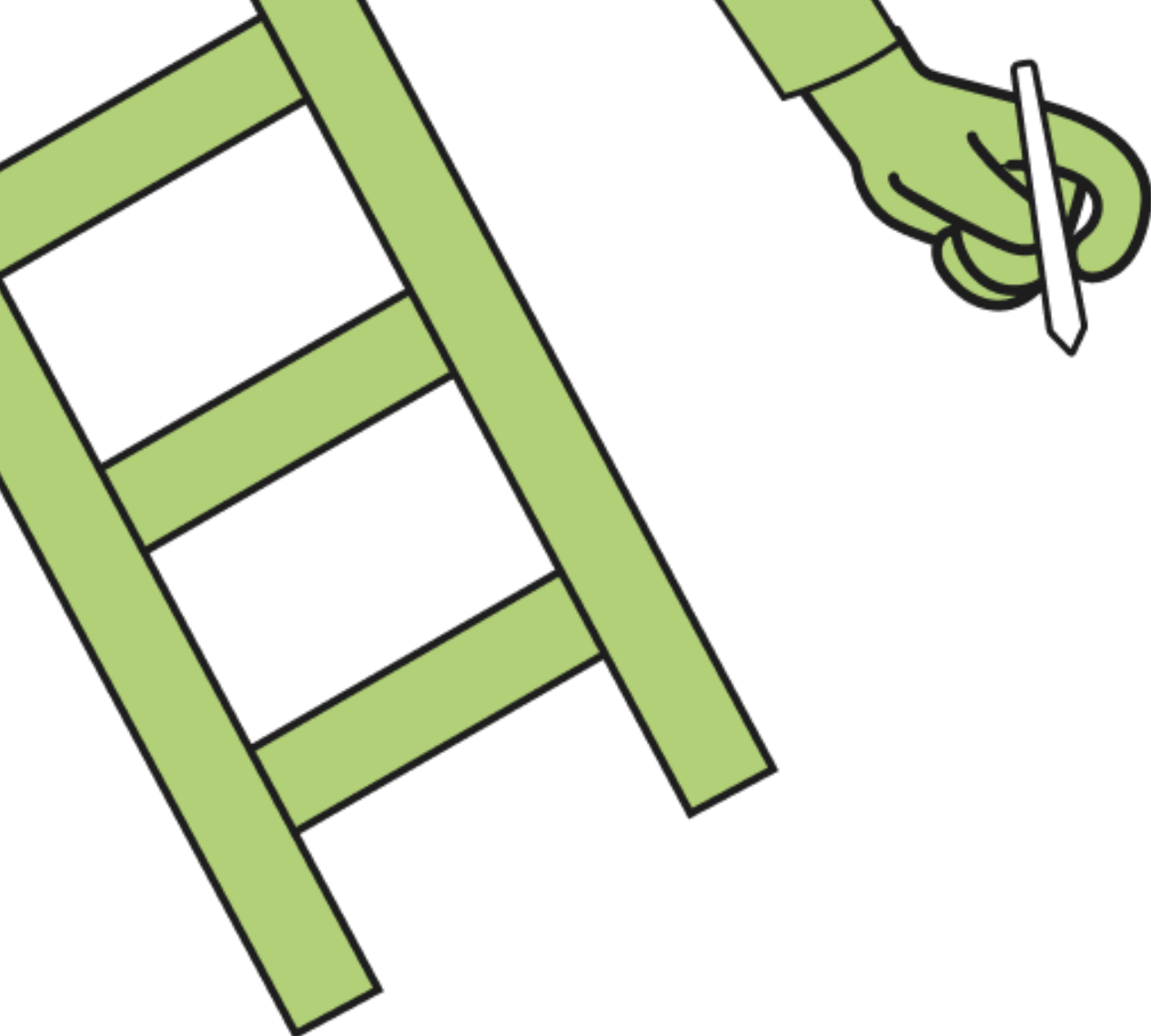


We believe your teams can get rid of  
unproductive meetings for good...

And it all starts with

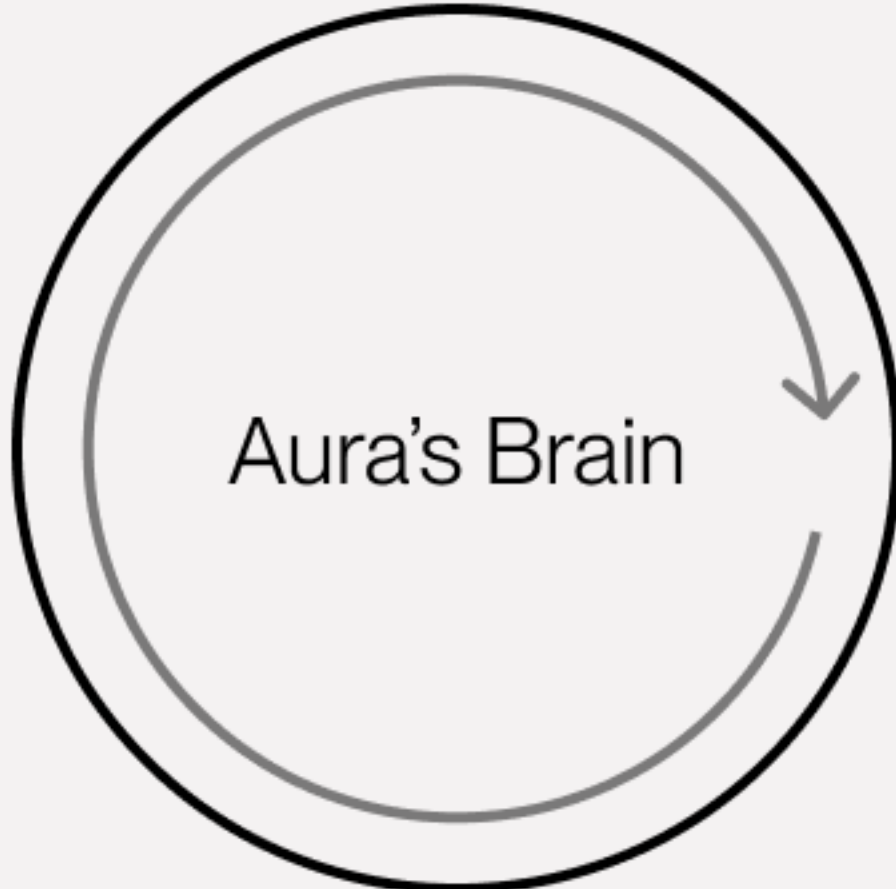
**AURA**

**AURA**

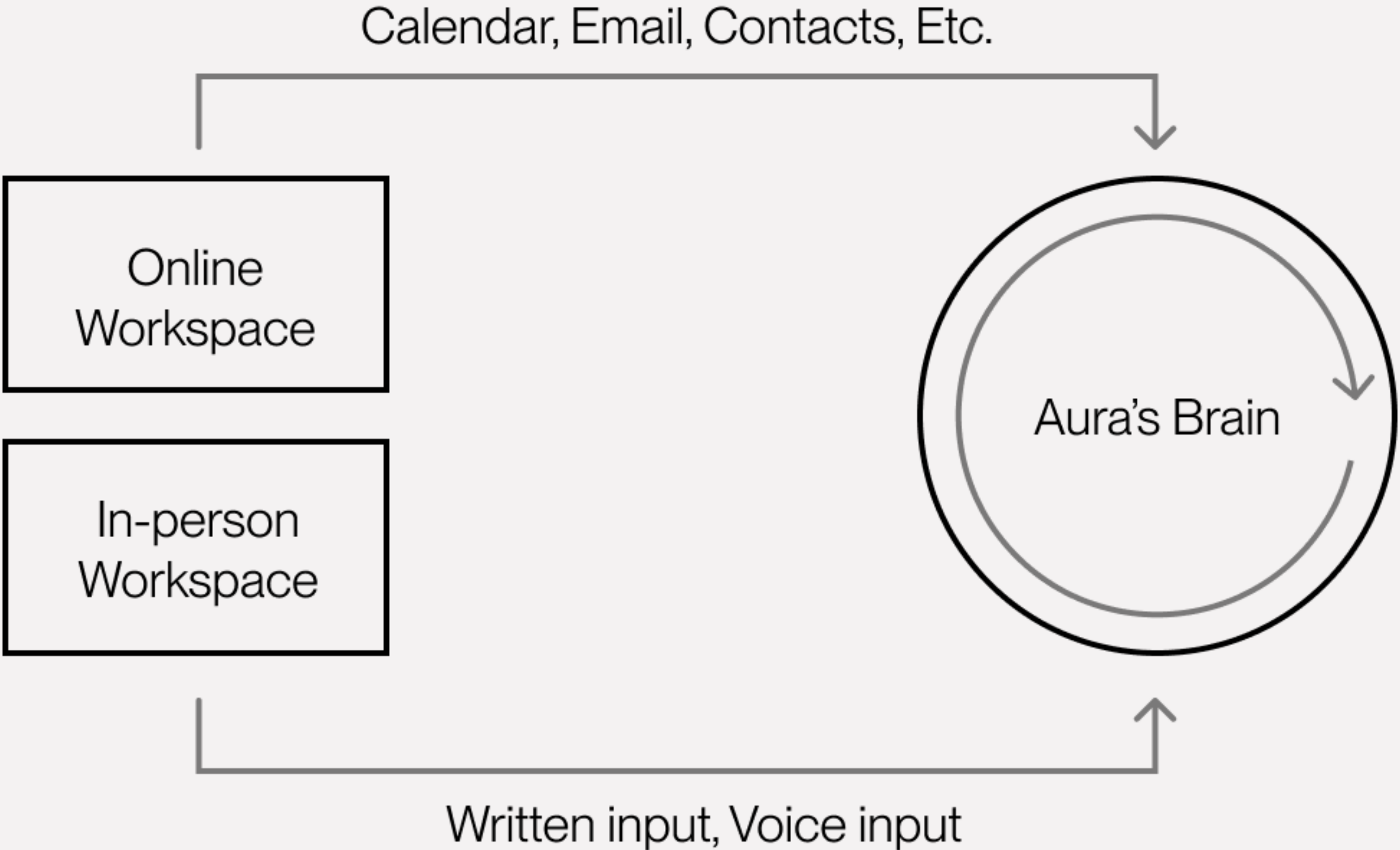


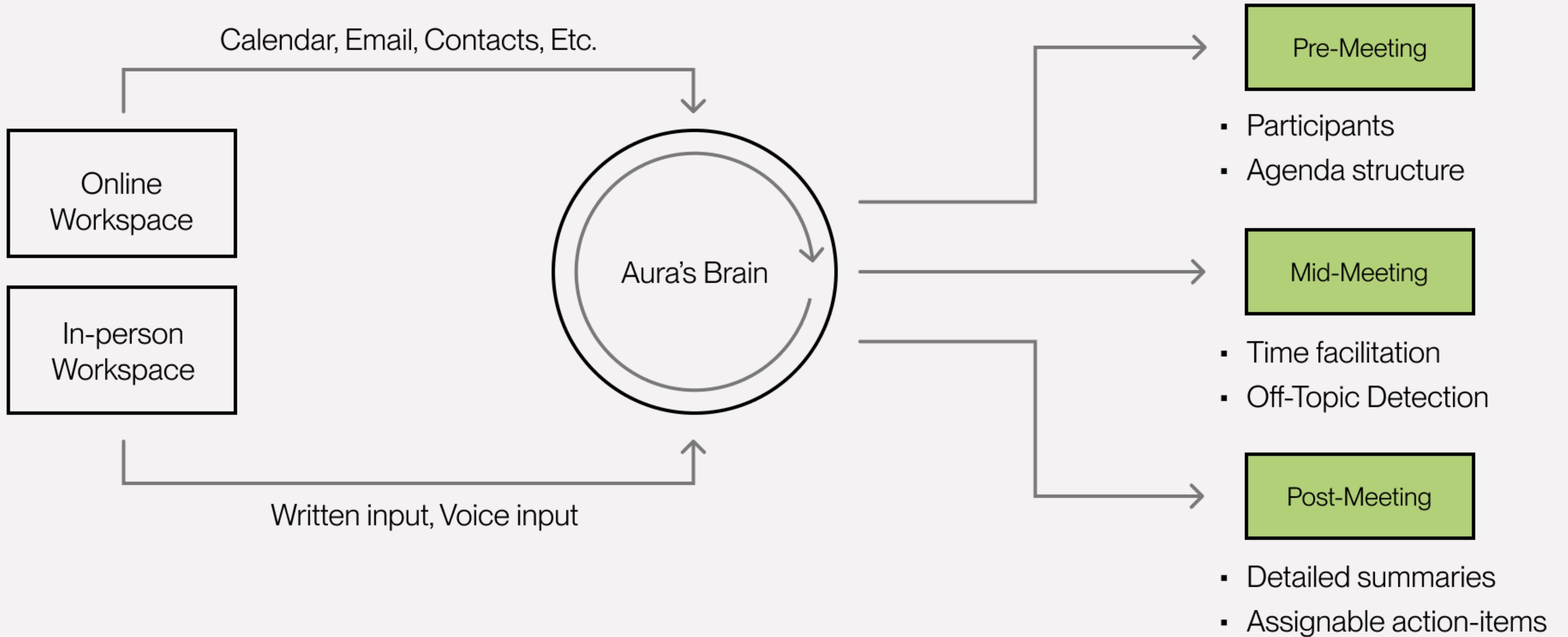
Online  
Workspace

In-person  
Workspace







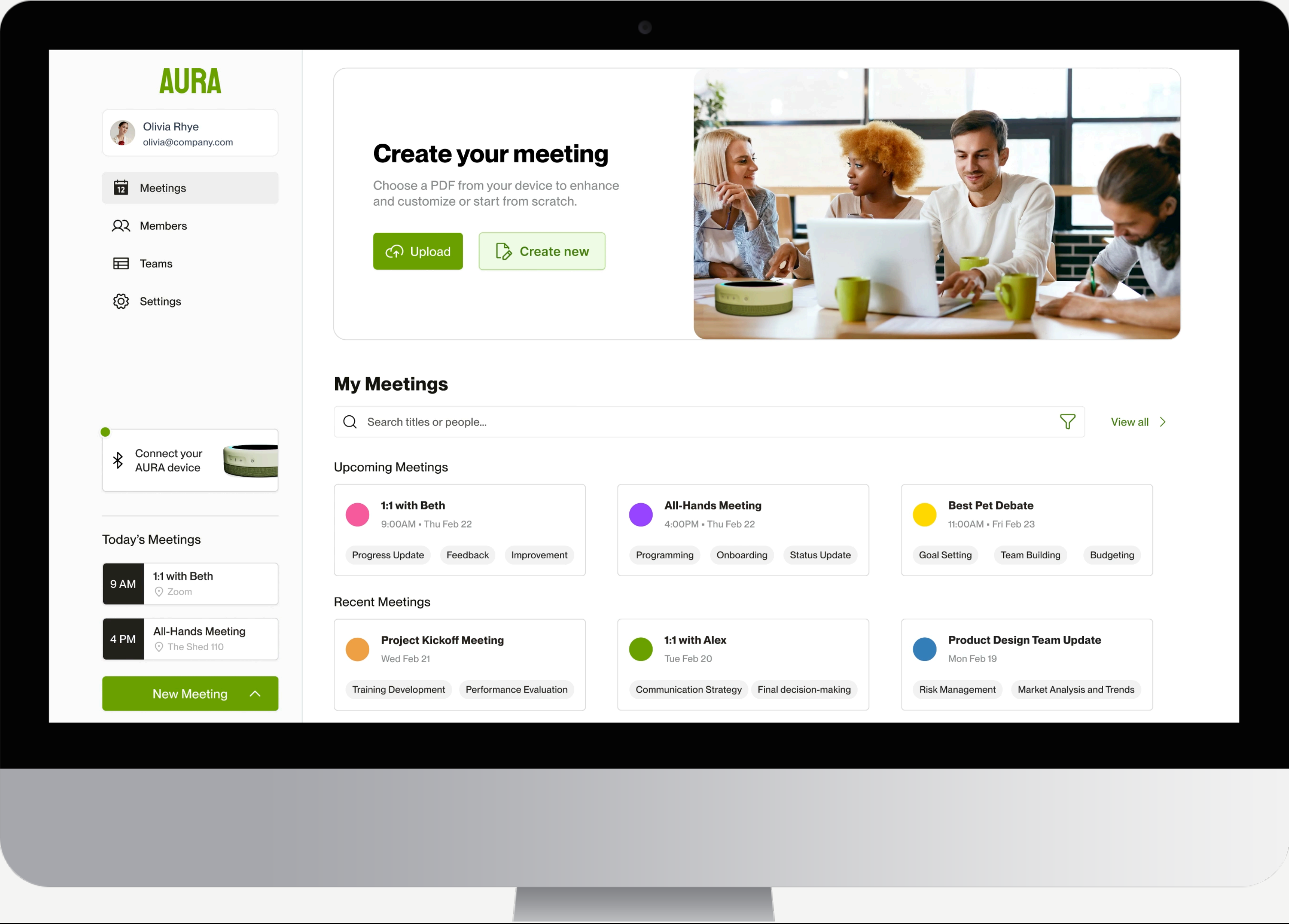


1

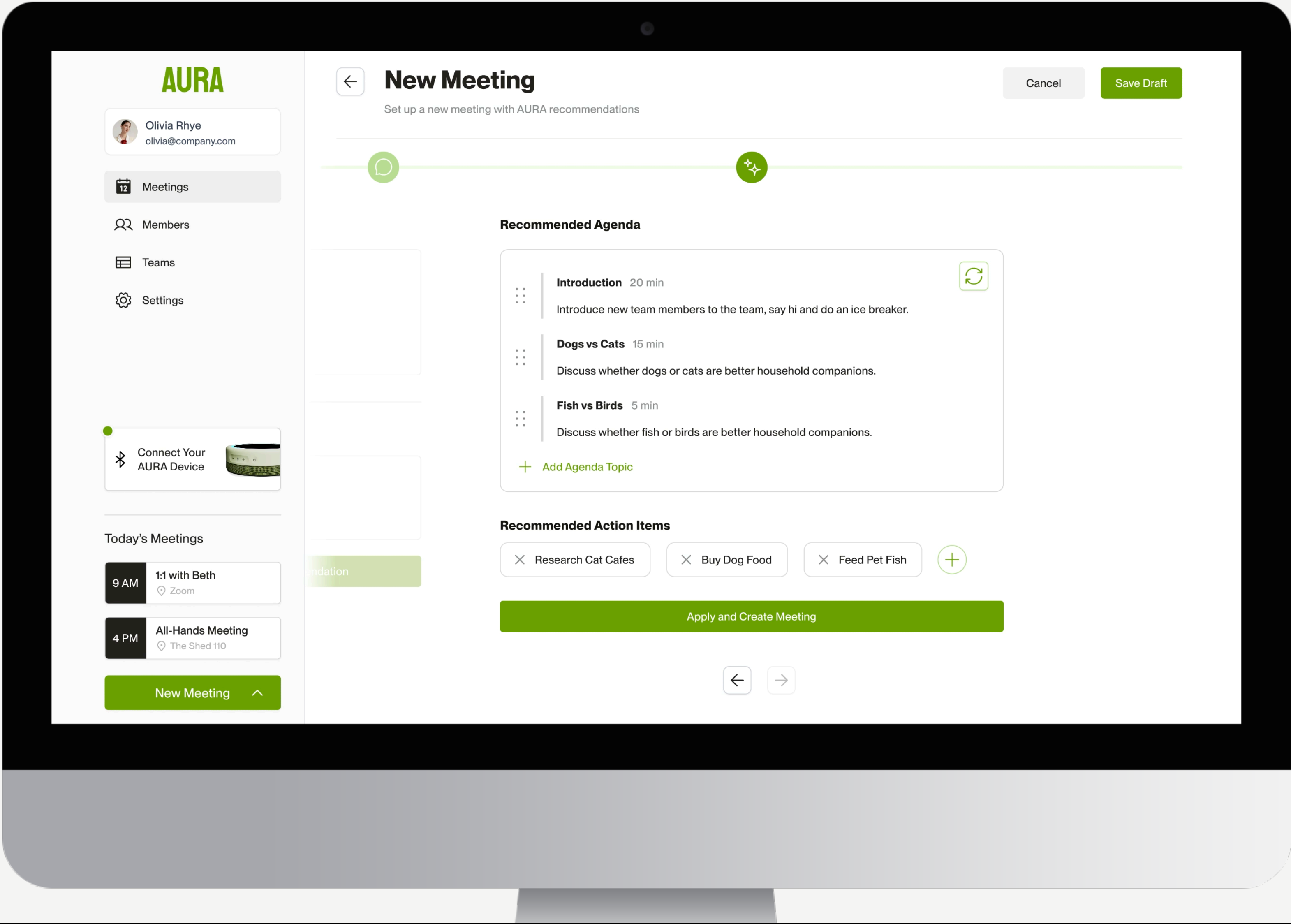
# Pre-Meeting



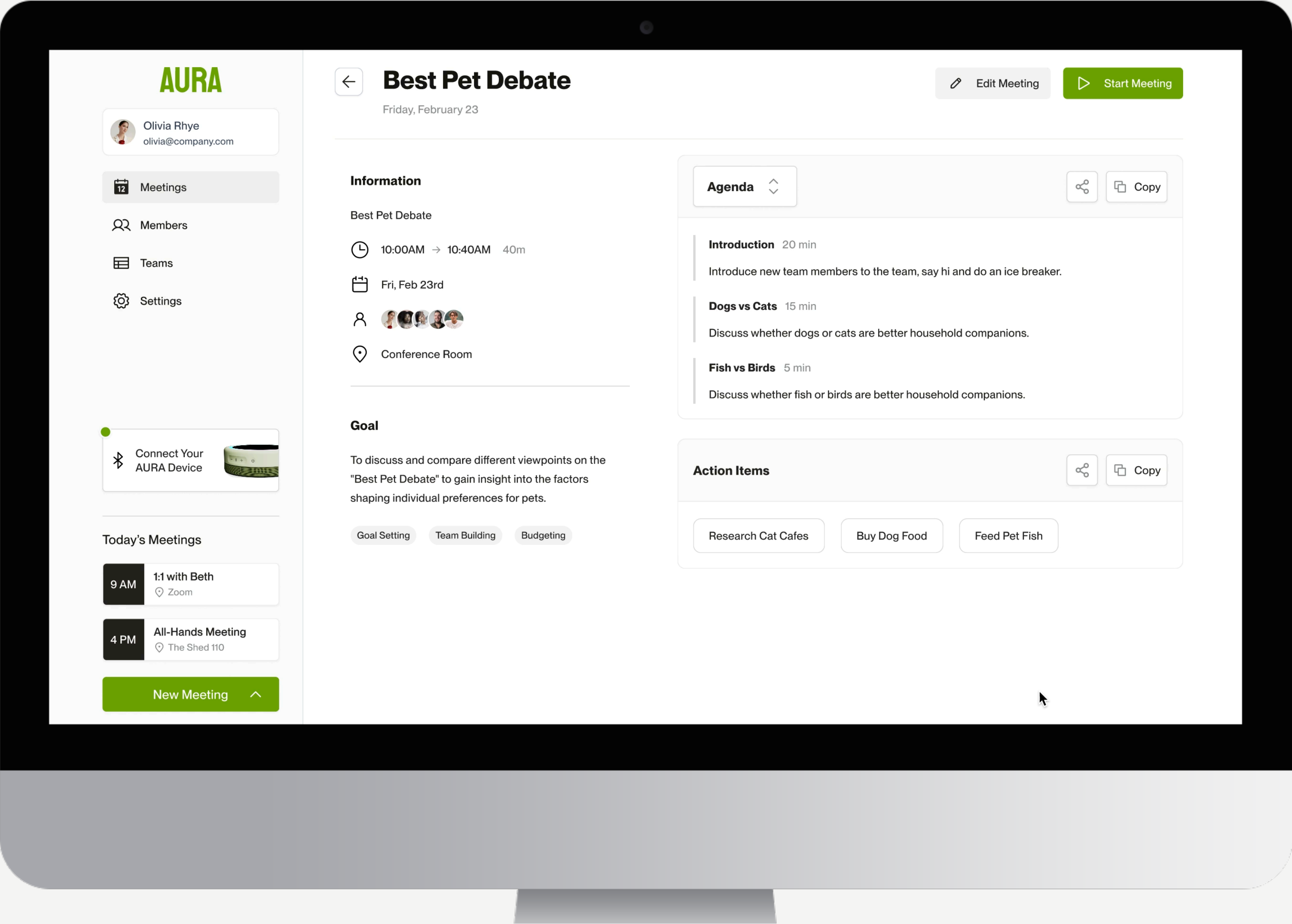
Create agendas from any text file, including documents, meeting notes, or prompts.



Access your saved meetings whenever you need.

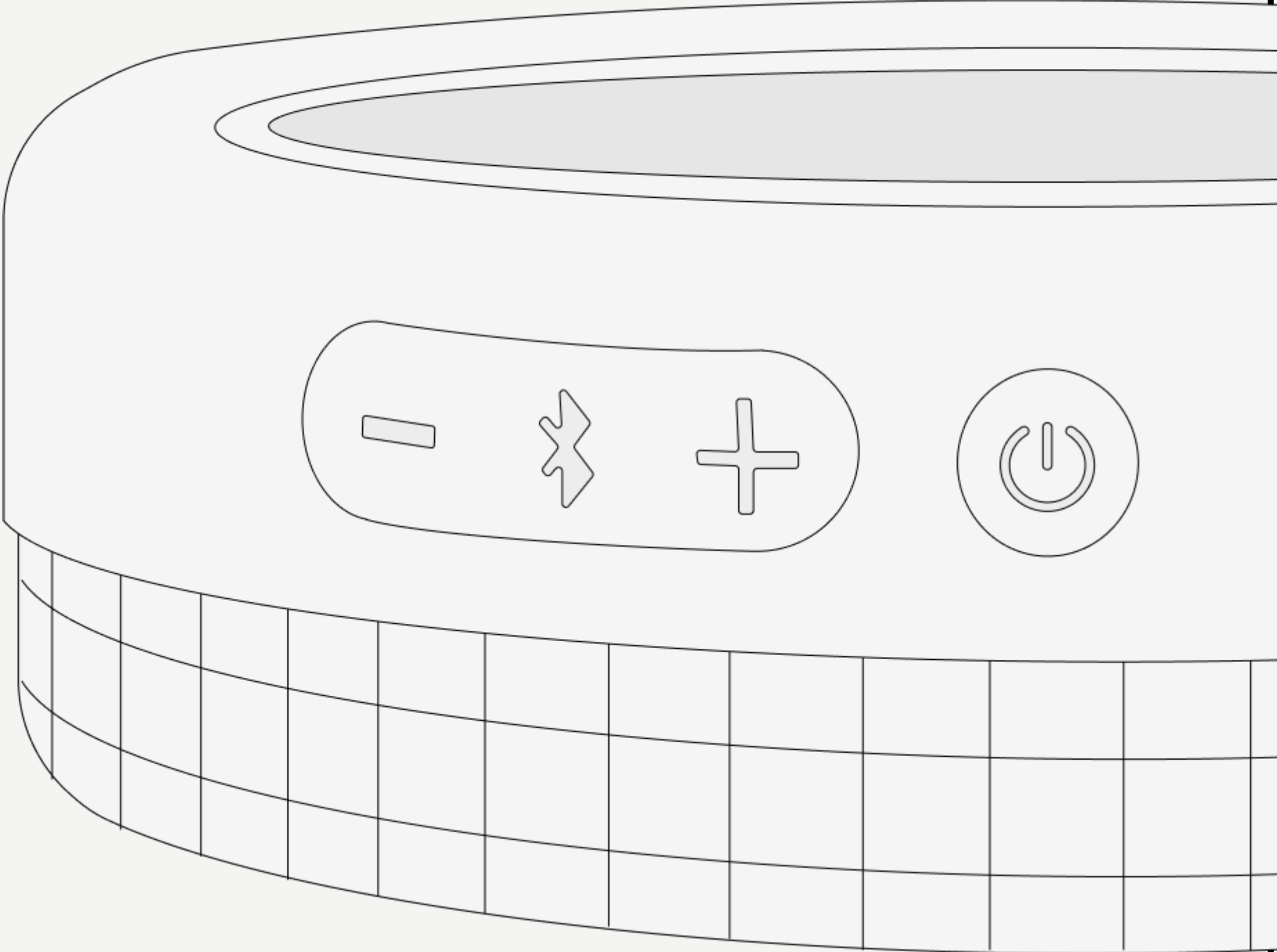


When ready,  
begin your  
meeting. Aura  
will do the rest.



2

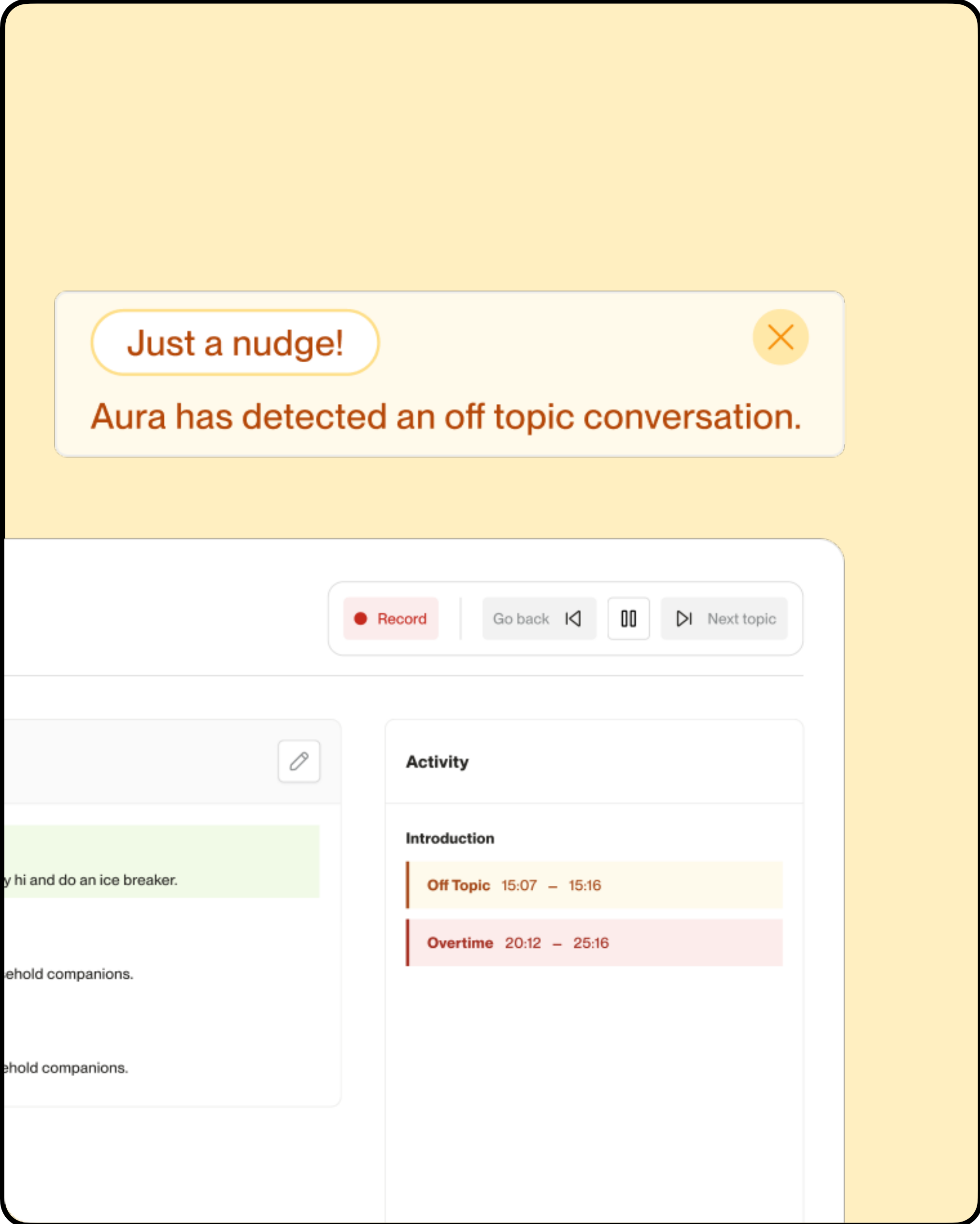
# Mid-Meeting

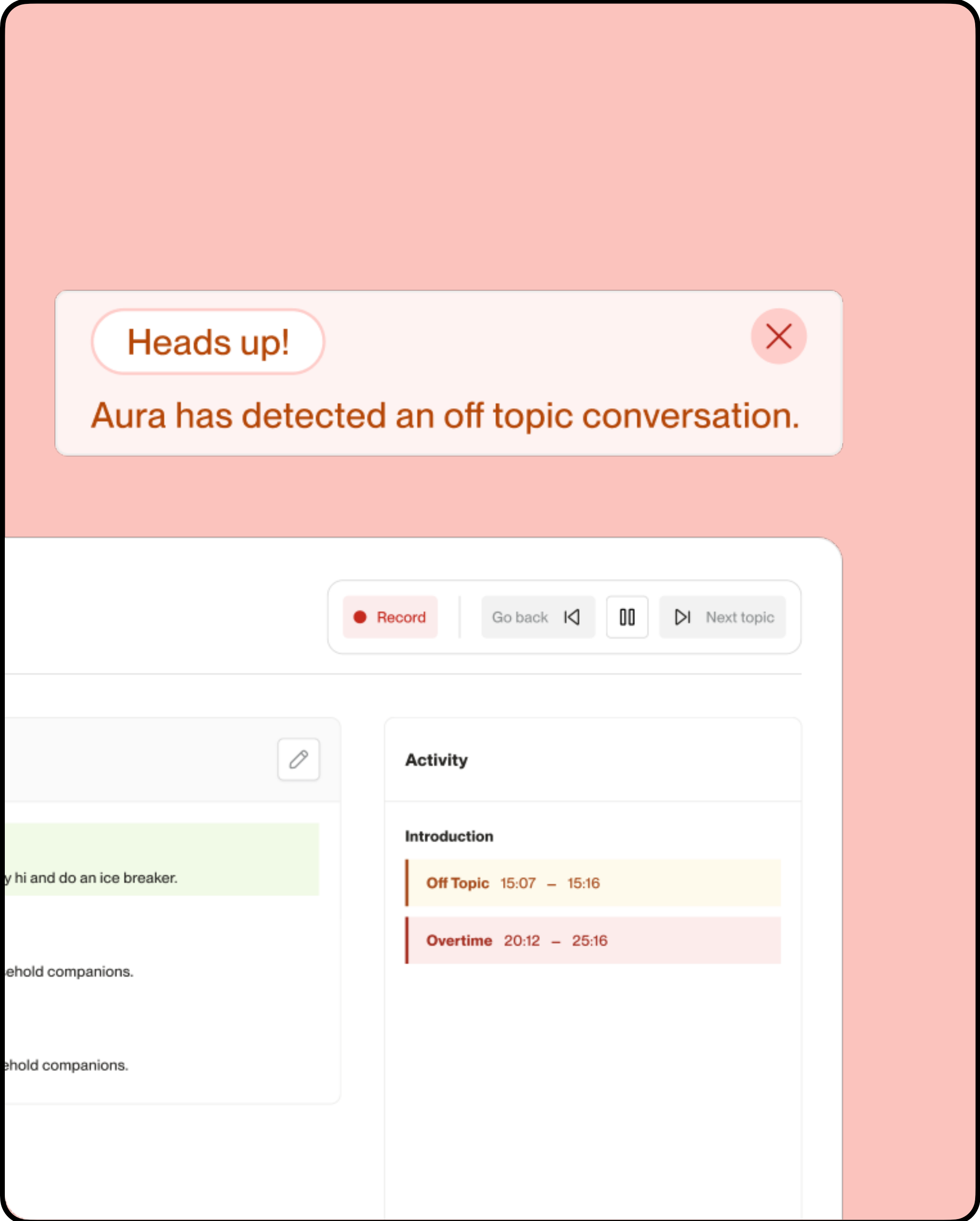












**Cats vs Dogs** 20 min

Discuss whether dogs or cats are better household companions.

Record | Go back | Next topic

**Activity**

**Introduction**

- Off Topic 15:07 – 15:16
- Overtime 20:12 – 25:16

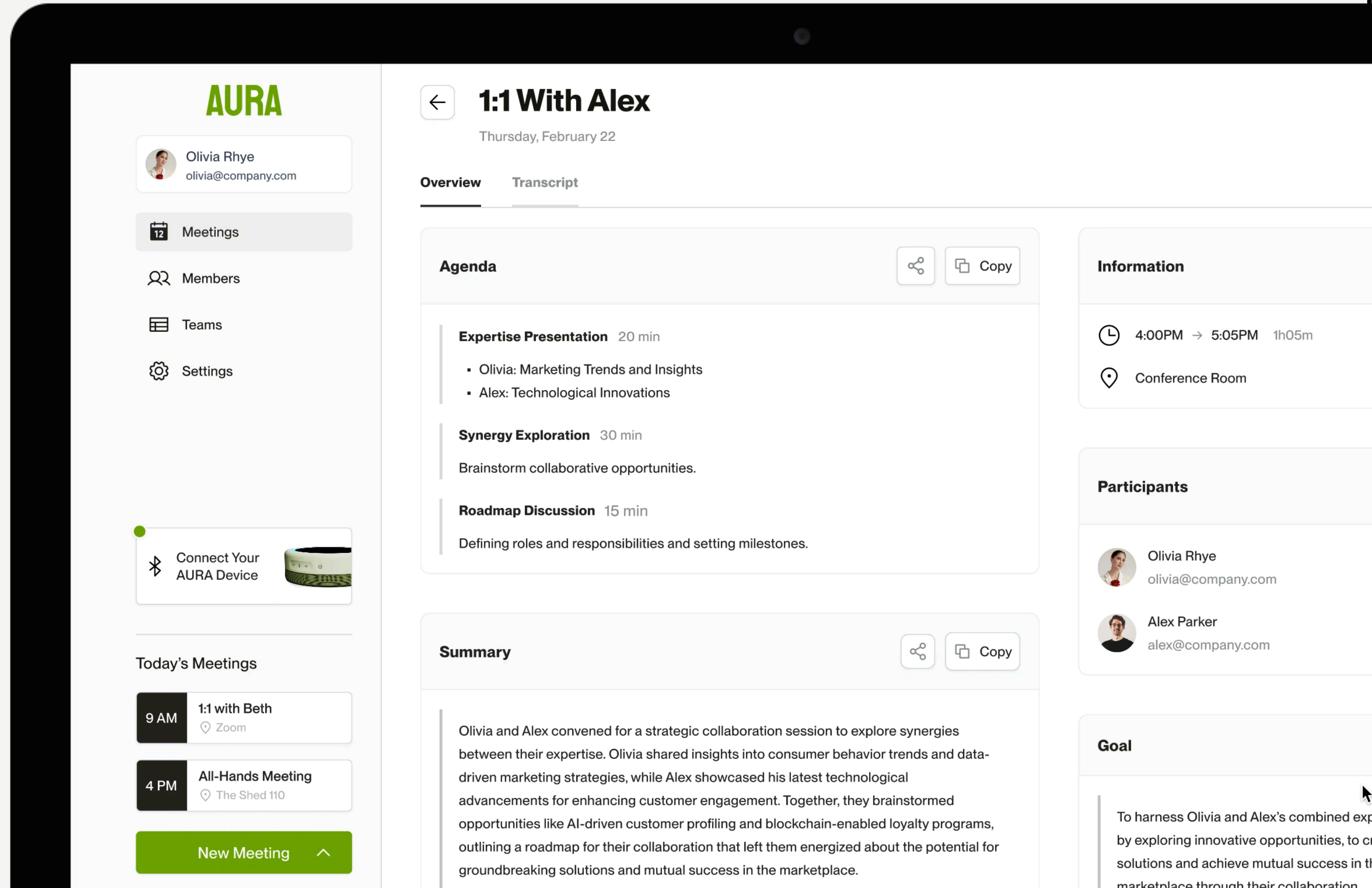


3

# Post-Meeting



Once your meeting is over, Aura documents comprehensive summaries for any need...



...and transcribes  
your recorded  
meeting via  
tagged  
participants

The screenshot displays the AURA application interface. On the left is a sidebar with the AURA logo and navigation options: Meetings, Members, Teams, and Settings. Below these is a 'Connect Your AURA Device' section with a Bluetooth icon and a device image. The 'Today's Meetings' section lists two meetings: '1:1 with Beth' at 9 AM via Zoom, and 'All-Hands Meeting' at 4 PM in The Shed 110. A 'New Meeting' button is at the bottom of the sidebar.

The main content area is titled '1:1 With Alex' for Thursday, February 22. It has tabs for 'Overview' and 'Transcript', with the latter selected. The 'Agenda' section includes: 'Expertise Presentation' (20 min) with sub-points for Olivia's marketing insights and Alex's technological innovations; 'Synergy Exploration' (30 min) for brainstorming collaborative opportunities; and 'Roadmap Discussion' (15 min) for defining roles and milestones. The 'Summary' section provides a detailed overview of the meeting's strategic collaboration.

On the right, the 'Information' section shows the meeting time (4:00PM to 5:05PM, 1h05m) and location (Conference Room). The 'Participants' section lists Olivia Rhye and Alex Parker. The 'Goal' section states the purpose of the meeting: to explore synergies and achieve mutual success through collaboration.

Aura is a revolution for teams.  
To prove it, we documented a  
team's experience with Aura...



Aura is a revolution for teams.  
To prove it, we documented a  
team's experience with Aura...  
and without.





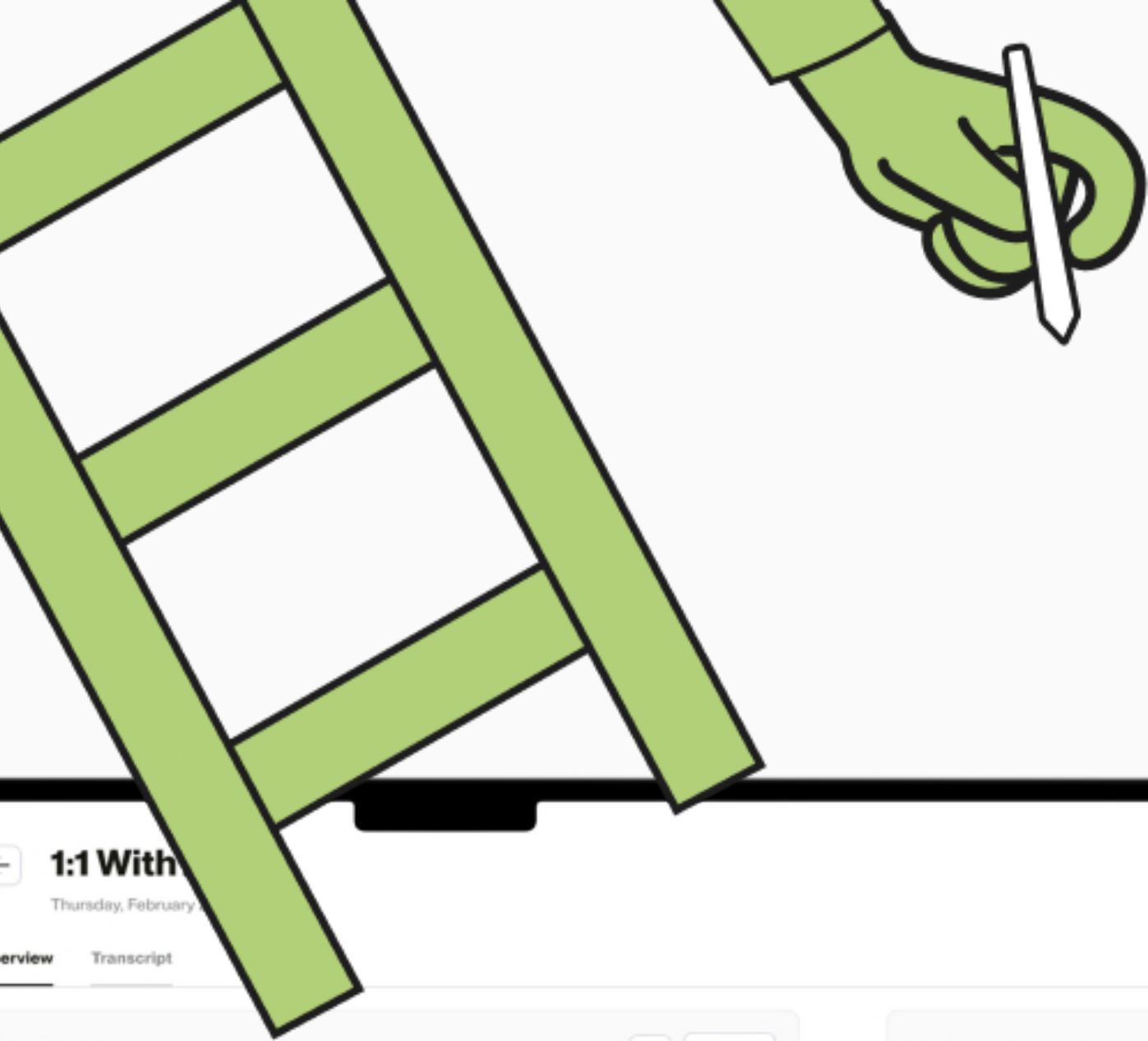
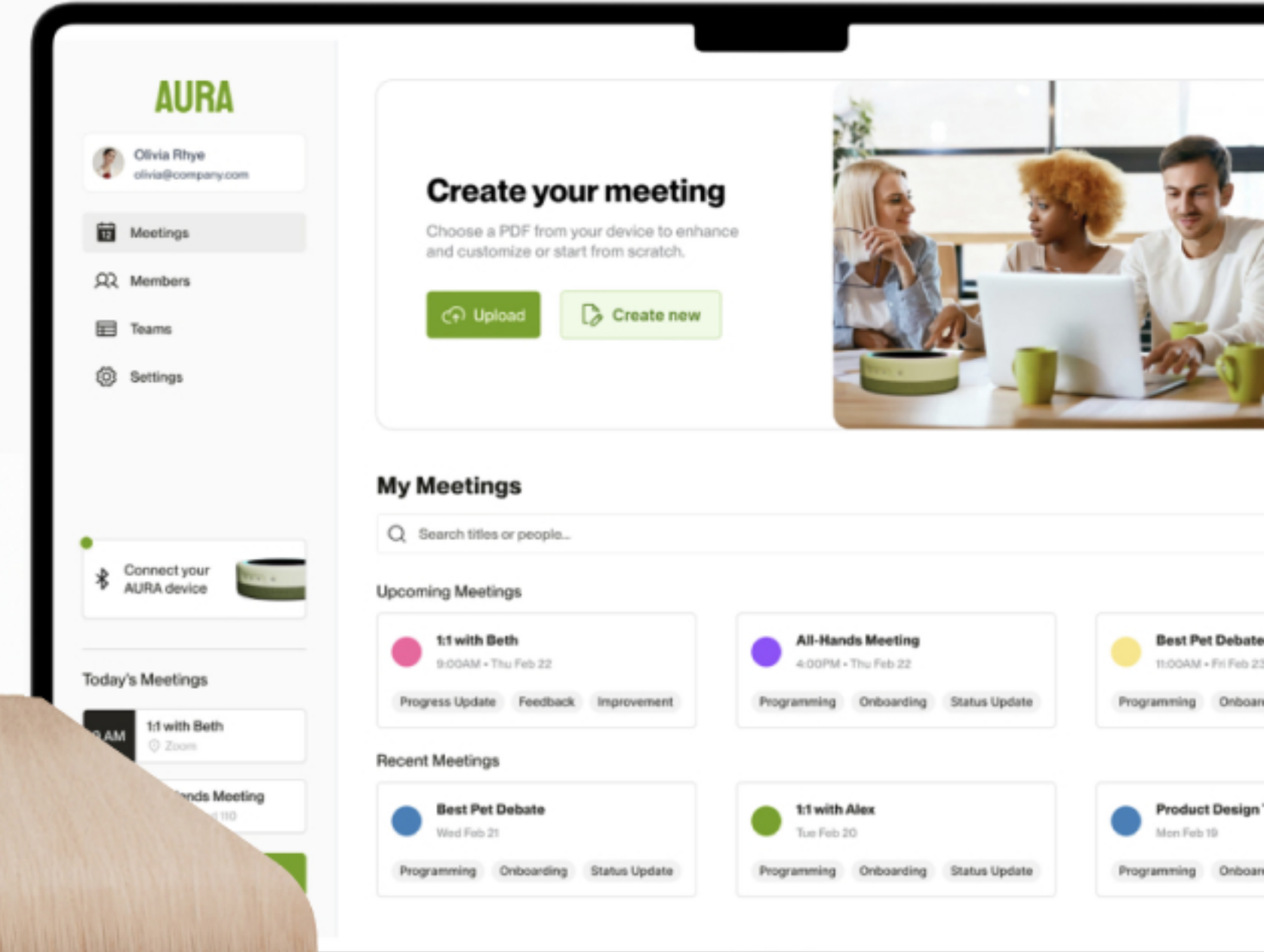
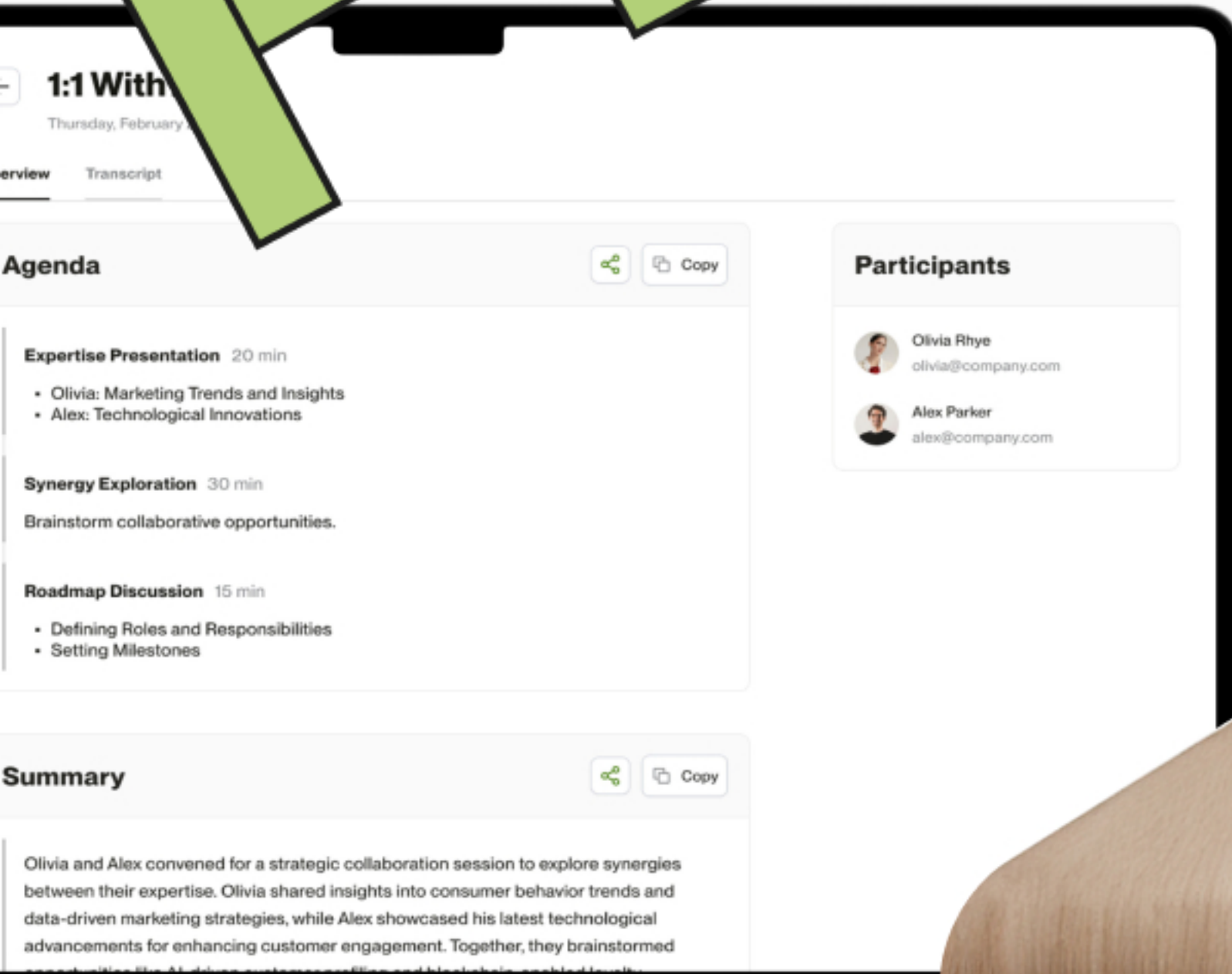






# AURA

Thank You.



# AURA

Wouldn't be possible without...



**Belle Duffner**  
Project Manager



**Santos Torres**  
Physical Lead



**Chloe Au-Yeung**  
User Interface Lead



**Lara Kim**  
Creative Visual Lead



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